



**NORTH
LOOP**
NEIGHBORHOOD

**North Loop Neighborhood Association
Board Meeting Notes
February 27, 2012
7:00 PM – 8:30 PM
Heritage Landing, 415 1st St N**

Attendees: Dave Decker, David Frank, DJ Heinle, Matt Hilgart,
Fritz Kroll , Karen Lee Rosar, Diane Merrifield, Scott Woller

Absent: Philip Ailiff, Mike Faulk, JR Maddox

- I. February Board Meeting called to order at 7:00 PM
- II. February 27, 2013 Board Meeting Agenda Approved
- III. January 30, 2013 Board Meeting Minutes Approved
- IV. Neighbor Comments
 - Council Member Diane Hofstede: Hofstede is the current 3rd Ward City Council Member; born and raised in in NE Minneapolis; was a teacher in the Minneapolis School District in the past – wrote curriculum on non-discrimination platform; supports union values; on Minneapolis Library Board for 20 years – the new Minneapolis Library is one of her projects; was a financial advisor for 20 years; understands parks, open space, and schools are the focus of the neighborhood; supports the park dedication fee; Hofstede's three goals are: 1) Public Safety, 2) Economic Development, and 3) Mississippi River Front; reviews recent efforts related to each of her goals; asked to elaborate on efforts related to parks along the river front – Hofstede discusses the collaboration of the River First project, the Above the Falls Plan that is now moving forward, the Scherer Brothers property, and the migratory bird “fly-over zone”; adds that the Park Board and City have been extremely collaborative
 - Jacob Frey: candidate for 3rd Ward City Council Member; Frey fell in love with the City during his first visit because it acts as a “big ole great neighborhood,” and knew he wanted to live here; sees the North Loop population mostly made up of empty nesters and young professionals that appreciate diversity of people, entertainment, jobs, culture, etc. – but the mid-30's age group is missing because folks don't believe they can raise a family downtown due to lack of schools, children-focused amenities, and pedestrian-friendliness; BUT Frey states this can all happen “with a City Council Member who will facilitate a resolution..., to tell

developers what we want and to understand that diversity and density is a good thing”; works for social justice - recipient of Martin Luther King Jr. Award, organized Somali women empowerment group, organized The Big Gay Race in Minneapolis; pledges to attack issues including surface parking lots (big problem downtown) – discusses how Chicago addressed and mitigated surface parking lots and would like to do the same (requiring wrought iron fences, trees, planting beds, etc.); Frey concludes with stating he moved to Minneapolis because he loves the City – “you can question my policy and my plan, but do not question my commitment and love for Minneapolis”

- Representative from 618 North 3rd Street property – received notification that part of his property is being considered for a potential future park location/hoping to learn more about this consideration; David Frank explains that a portion of this property was reviewed as a possible park location; Frank goes on to explain that much of the new construction and renovation in the neighborhood has included parking within the building footprint to eliminate the need for surface parking lots and to maintain a place of open, green space - NLNA would like to see this practice continue; Frank suggests the Representative attend a North Loop Neighborhood Association Planning & Zoning Committee Meeting as this Committee meets about these exact kinds of issues
- One neighbor questions level of safety controls for new parks; prefers general landscaping rather than creating spaces for people to gather as these spaces could be dangerous

V. Finance Report – David Frank delivers in Mike Faulk’s absence

- David summarizes expenses paid, allocations, and account balances including total available after new CPP is funded is \$66,822.54
- January 2013 Finance Report approved

VI. Committee Reports

A. Marketing and Promotions – Events – Scott Woller

- Scott hands out a draft outline for the spring candy grab; reports 100 kids participated last year on an “awfully cold morning”; Scott volunteers to be point person for event, suggests total budget of \$1000 will cover candy, face painting, coffee/hot chocolate, and about ten large prizes; reports Corner Coffee will cover whatever cost the NLNA does not cover; Board approves motion to participate in event and contribute \$500
- Scott also reports a lot of interest in the Earth Day Clean Up event

B. Marketing and Promotions – Website – Scott Woller

- Scott suggests hiring someone to operate the website; Scott may be interested
- Board asks Scott how analytics are looking; Scott to send summary
- Board asks how we can get a viewer’s attention more immediately (without having to scroll down to find information); Scott to review

C. Marketing and Promotions – Business Association – Scott Woller

- Scott reports a lot of businesses are getting involved in the new resident welcome bags; only a short time left before the bags go out

D. Livability - Greening & Lighting– Fritz Kroll

- “only 2 ‘no’s’ so far”; more of a report to come in March
- E. Planning & Zoning – DJ Heinle & Dave Decker
- The following topics were discussed at the February 2013 Planning & Zoning Meeting:
 - ✓ Farmers Market Planning
 - ✓ Green Roof Partnership at 918 Lofts (more formal proposal requested regarding grant support)
 - ✓ Fast Horse marketing (P&Z approved motion to write a letter of support for expansion)
 - ✓ 701 Washington Loose-Wiles Brewery & Freehouse (new restaurant in old HGA space)
 - ✓ Tubbs 701 N 5th Street
 - ✓ Nicollet/Central Streetcar (P&Z approved motion to write a letter of support for project at Nicollet and crossing at Hennepin)
 - ✓ Committee Business including SW LRT, Education Subcommittee, and Park Initiative
 - Please see the North Loop Neighborhood Association Planning and Zoning Committee Meeting notes from February 20, 2013 for more information; notes are available on the NLNA website
- F. Livability - North Loop Park Initiative – Karen Lee Rosar
- Karen reports that the Park Board is “marking up budgets for 2014”; Karen to meet with Anita Tab on February 28, 2013 to discuss numbers and a potential partnership for the feasibility study – the next step following the scoping study that was recently completed
 - Karen suggests the Board has to decide if the effort should continue and need to decide before partners get on Board (Hennepin County is another potential partner); scoping study suggests there is an opportunity to “pull this off” with some effort and some funding
 - David Frank suggests more information needs to be obtained (i.e. a cost estimate/RFP) before a commitment can be made
 - Scott suggests the study is time-sensitive, “so if we’re going to do it, we can’t shelf it – we need to move forward”
 - David Decker supports keeping plans moving forward suggesting it would be good to have “plans ready to go”
 - David Frank volunteers to outline next steps to help the group to decide
- G. Livability – Bicycle Update – Karen Lee Rosar
- Karen reports a fundraising consultant and volunteer coordinator will be hired in the near future; applications are available on the web and due March 8, 2013
- H. Safety and Livability – Phil Ailiff
- David Frank summarizes Phil’s report in his absence
- I. Neighborhood School Update – Karen Lee Rosar
- A motion is approved to establish the Neighborhood School as a standing committee

VII. OLD BUSINESS

- A. NRP - JR Maddox
 - No report this month
- B. Farmers Market Advisory Group Update – Karen Lee Rosar
 - Karen will facilitate a meeting for the presentation made to P&Z for Advisory Group
- C. 2020 Partners Update – Karen Lee Rosar
 - No 2020 Partners meeting this month
- D. DNG update – Karen Lee Rosar
 - No DNG update this month
- E. Target Center Implementation Committee Update – Karen Lee Rosar
 - No Target Center Implementation Committee update

VIII. NEW BUSINESS

- A. Board Officer Election and Committee Chair Selection – David Frank
 - Marketing & Promotions – Scott
 - Website – Diane
 - Business Association – Scott
 - Planning & Zoning – DJ and Dave
 - Livability – Fritz and Matt
 - Safety & Livability – Phil
 - School – Becky (quarterly reports?)
 - NRP & CPP – JR
 - Treasurer – Mike
 - Secretary – Matt
 - Vice President – Karen
 - President – David

Meeting adjourned at 8:30 PM.