



**North Loop Neighborhood Association
Board Meeting Notes
June 25, 2014
7:00 PM – 8:30 PM
Heritage Landing, 415 1st Street North**

Attendees: Philip Ailiff, Mike Faulk, David Frank, DJ Heinle, Diane Merrifield, Brent Nelson, Karen Lee Rosar, Scott Woller

Absent: Fritz Kroll, JR Maddox, Adam Schiff

- I. June Board Meeting called to order at 7:00 PM
- II. June Board Meeting Agenda Approved
- III. May 28, 2014 Board Meeting Minutes Approved
- IV. Council Member Presentations
 - A. Council Member Blong Yang
 - Yang states "...seven new Council Members and the City is running pretty well."
 - Lots of new development in the North Loop on the horizon including Youth Link, the Sharing & Caring Hands expansion, and the Velocity site.
 - Yang wants to be as helpful as possible and is open to comments and suggestions.
 - Karen Lee Rosar reminds Yang that the North Loop Neighborhood Association is in very strong support of the SWLRT; Yang comments that it would be very hard to vote against the SWLRT due to "lots of pressure"; Yang questions how the folks in North Minneapolis will be connected as SWLRT and Bottineau lines are not overly accessible to the north side; Yang also states he is "not very excited about street cars as an option because of the issues related to the environmental pieces"
 - Neighbor Jane Pattinson shares her concern about the potential development of a soccer complex as she feels it will not draw good neighborhood businesses; Yang agrees that another sports stadium is not needed in the area
 - Pattinson also states that "the very well-to-do businessmen seem to have seized control of the City"; Yang respectfully disagrees
 - B. Council Member Jacob Frey
 - Frey reports that the developers of the Cameron Building (an affordable housing project) are currently working on financing; Schafer Richardson owns the rest of the parcel and the City is working to include some sort of park on the site

- A new restaurant, Merchant, will be opening soon across the street from Bachelor Farmer
- Shinola, a great new shop selling all American-made products, opened on the corner of Washington and 3rd Avenue North.
- Karen Lee Rosar reminds Frey that the NLNA needs him to vote “YES” on the SWLRT; Frey responds that he “is confident we’ll get to ‘YES’ in negotiations”
- Neighbor Jane Pattinson shares her concern for the underfunding of public safety and asks both Council Members Yang and Frey to focus on funding for the police department and public safety; Frey responds by stating that Yang is the Chair of the Public Safety Department and is doing a great job:
 - A pilot program is underway to use reserve cops to help with the “witching hour” between 1-3 AM; bar and restaurant owners report that its getting better
 - Six additional officers have been added to the 2nd Precinct
- Council Member Yang reminds Pattinson that the City Council needs to continue to hear from citizens

V. Finance Report – David Frank for Mike Faulk

- May Accounts Summary reviewed :
 - Checking balance: \$9,953.62
 - Savings balance: \$8,021.38
 - Total balance: \$17,975
- June Checking Account Activity (as of June 25):
 - Debits: \$200 EFT Lillan Burg accounting, \$400 to Erin Anderson for January and February NLNA Board Meeting notes, \$5,000 to Chicago Fine Arts Center
 - Credits: \$2,500 website advertising, \$9,600 City of Minneapolis CPP 2014-2016 contract advance
- June Accounts Summary balance (as of June 25) :
 - Checking balance: \$16,453.26
 - Savings balance: \$8,021.38
 - Total balance: \$24,474.64
- CPP Funds
 - 2012-2013 Contract Balance \$ 35,212.72
 - 2014-2016 Contract Balance \$115,079.00
- Mike is tentatively working with Robert Thompson on Neighborhood Priority Plans the week of 7/21/2014. Please let Mike know if you’d like to participate in meeting and/or send him ideas for initiatives to be included.
- Insurance renewals have been submitted for 7/1/14 though 6/30/15.
- **Motion is made and approved to accept the Finance Report**

VI. Neighbor Comments

- Leah McMullen with Shinola attended meeting to discuss the new shop that opened one week ago on the corner of Washington and 3rd Avenue North; Shinola sells American-made goods (including bikes and watches made in Detroit) and has created thousands of jobs across the country; Leah explains that Shinola’s goal is “to not just be another retailer in Minneapolis, but is looking to

be a part of the community in a positive way”; Karen Lee Rosar states that she is very impressed with the store

- Sue Jahn continues to solicit contributions for National Night Out; David Frank hands Sue the NLNA’s donation
- A neighbor named Rosie who works on civic tech initiatives through the Humphrey Institute, funded by the McKnight Foundation, lives in the neighborhood and attends meeting “to hear what’s going on”
- Neighbor Jane Pattinson discusses her feelings about pub-bikes; says pub-bikes are a real problem, are loud after 10PM, and does not like them going through the residential neighborhoods; she recently called 311 to report; would like neighbors to come together to fix the issue

VII. Committee Reports

A. Marketing and Promotions – Scott Woller

- North Loop Neighborhood Sidewalk Sale (aka “Who Needs a Garage Sale”) to take place August 2 from 8AM – 12PM in front of Corner Coffee
- Explore the North Loop event planned for Saturday, September 20; currently looking for both participants and volunteers; event to be longer this year, but split into two parts (half the organizations to participate the first part of the day, half the organizations to participate in the second part of the day); the Board discusses the effort that went into finding volunteers last year, whether or not people should be paid rather than be asked to volunteer, the fact that patrons of some North Loop non-profit facilities are often looking for volunteer opportunities, and where proceeds of the event go (towards greening the neighborhood last year/maybe to the non-profits in the neighborhood this year)

B. North Loop Business Association – Brent Nelson

- A \$3000 grant is available for the efforts to rebrand and update the brochure/map proposed to advertise the Warehouse District Business Association on one side and the North Loop Neighborhood Business Association on the other side IF 25 new members are found; **a motion is made and approved for the North Loop Neighborhood Association to contribute \$1000 to this effort if the grant is received** (leaving the remaining \$1000 to be covered by the Warehouse District Business Association (Note: one Board Member opposes motion); Karen asks why Fritz and Brent are doing the Warehouse District Business Association’s work; David suggests the two associations interests and values do not align; Scott states that the NL is buying a commodity from the WDBA rather than becoming one association and that the NL Board will get to approve the brochure/map before it goes out; Brent adds that this is a joint effort and the NL’s opportunity to give input; DJ suggests the WDBA needs to diversify business attraction- “not just night clubs”

C. Website Update – Diane Merrifield

- Diane reports that the NLNA is “finally out of the Dreamhost contract” which was automatically being renewed while no one could get ahold of anyone at Dreamhost to cancel; Thank you, Diane!!
- NLNA is not registered with Domain Star; Diane will send all Board Members the registration documentation to ensure someone will have record of it down the road if/when the Board changes; Mike will talk to Lillian-Burg to see about a safety deposit box for registration documentation as well
- Diane states that the number of website visitors is down for the month of May, but there are more return visitors over all (1300 in December 2013 compared to 2000 in May 2014 with approximately 65 visits per day on average)
- Advertisements for Toast, North Loop Fitness, and Miterbox have still not been received, but they have paid

D. Planning & Zoning – DJ Heinle

- DJ discusses the expansion proposal for Mary’s Place (across from Sharing & Caring Hands); includes the demolition of a small, existing building and the addition onto the existing complex to include about 10 apartments, a better rec area, and a new playground; current, highly secure facility serves about 500 residents staying an average of two months; the architecture firm working on the expansion is the Cunningham Group; P+Z approved a motion to support the expansion efforts
- DJ reports a draft of the master plan for the Park is coming soon

G. Livability - North Loop Park Initiative – Karen Lee Rosar

- Karen reports the Park Committee is currently dialoguing with the owners regarding the size and space for the Park

H. Safety and Livability – Phil Ailiff

- Block Club last met on June 19; poor turnout due to weather; spent time looking at stats of the first six months of 2013 compared to first six months of 2014; larceny is up 8%, all other crimes are down
- City’s police officer resources are at a 10-year low
- City is now using Automated License Plate Reader(ALPR) recognition software which allows officers to drive through a parking lot and quickly read a high volume of license plates; software reports stolen cars, warrants, expired tabs, etc.
- 95% of police planning is currently for the All Star Game including Federal, County, and City efforts; approximately 250,000 people are in and out of the City on an average day, between 450,000-500,000 are expected for the All Star Game; lots of activity coming up that requires adequate police presence
- Next Pedestrian Advisory Committee Meeting planned for Wednesday, July 2 from 4-6 PM in Room 333 of City Hall
- Next Court Watch is scheduled for Friday, July 11 at 10 AM at the Main Library
- Phil encourages Jane Pattinson to attend the next Block Club Meeting so her voice is heard; Jane agrees to attend; next meeting has not yet been scheduled, but will hopefully take place before National Night Out

I. Neighborhood School Update – Adam Schiff

- The Downtown Families of Minneapolis (DFam) met on June 17
- Looking to get the word out about the new organization
- Next meeting is scheduled for June 30 at River West – “Please come!”

VIII. OLD BUSINESS

A. Revolving Loan Fund Update – J.R. Maddox

- No update

B. Farmers Market Advisory Group Update – Karen Lee Rosar

- Next meeting scheduled for July 2
- Celebrity Chef Challenge to take place again this year; the Chef that wins receives a \$500 grant to donate in the community; **motion is made and approved for the NLNA to contribute \$500 to benefit Youth Link this year**; Mike Faulk to attend event

C. 2020 Partners Update – Karen Lee Rosar

- Next meeting to be held on July 22
- Still working on programming plan for Target Field Station; events can not charge admission or serve alcohol

D. DNG Update – DJ Heinle

- Met Monday and discussed the different development processes different neighborhoods have in place; very different ideas- trying to identify commonalities
- DJ is setting up a call to further discuss the intersections for traffic count focus

E. Green Line –Adam Schiff

- Hiawatha Line closes at 1 AM while the Green Line is to run 24 hours per day
- Ridership has been good

IX. NEW BUSINESS

- Be the Match Building Ground Breaking planned for Tuesday, July 8 on the corner of 5th and 5th
- Final plans for Parklette Pilot Project underway; locations to be determined

Meeting adjourned at 8:15 PM.