



**North Loop Neighborhood Association  
Board Meeting  
January 27, 2016  
Be the Match, 500 5<sup>th</sup> Street North  
6:00 PM – 7:00 PM**

**Attendees:** Dave Decker, David Frank, DJ Heinle,  
Brent Nelson, Karen Lee Rosar, Scott Woller

**Absent:** Philip Ailiff, Bryan Hollaway, Fritz Kroll,  
JR Maddox, and Diane Merrifield

- I. January Board Meeting called to order at 6:00 PM
- II. **A motion is made (Karen), seconded (Brent), and approved by the Board to approve the January Board Meeting Agenda.**
- III. **A motion is made (Karen), seconded (DJ), and approved by the Board to approve the November 18, 2015 Board Meeting Minutes.**
- IV. Finance Report
  - Brent emailed the Finance Report to the Board on January 27.
  - At the end of December 2015, the checking balance was \$3,557.49 and the savings balance was \$8,052.32; the Total Other Current Asset balance was \$105; and the NRP Phase II Allotment was at \$251,626.50 (less \$99,571.83 which is currently frozen).
  - The -\$714.37 difference in the checking balance from the end of November to the end of December is due to administrative and accounting expenses.
  - **A motion is made (Karen), seconded (DJ), and approved by the Board to approve the December Financials Report.**
- V. Neighbor Comments
  - No neighbor comments this month.
- VI. Committee Reports
  - A. Marketing and Promotions – Scott Woller
    - A date for the North Loop Candy Grab has been selected and will be on the NLNA website soon. Please visit <http://northloop.org/calendar/>
    - A date for the North Loop Earth Day Clean Up has been selected and will be on the NLNA website soon. Please visit <http://northloop.org/calendar/>

B. North Loop Businesses – Scott Woller

- No report this month

C. Website Update – Diane Merrifield

- Diane is unable to attend the Board Meeting, but sent the website report for November and December to the Board on January 25
- Diane reported a decrease in volume, but comments it is “not surprising given the seasonal trend”; there has been an increase in visitors coming from other sites including an increase in Facebook referrals; Contact Us inquiries continue at a steady pace (30 new subscribers since October)
- David reports that Diane will be making the new website reveal later in the evening at the Annual Meeting

D. Planning + Zoning – DJ Heinle and Dave Decker

- Proposed Sign Replacement, Star Tribune Building: representatives from the Star Tribune explain while their building is technically in the historic district, the building faces Plymouth and away from the historic district; the proposed sign does not conform to historic guidelines in terms of size and height, but it is similar to what currently exists on the building; **A motion is made (Dave), seconded (Karen), and approved by the Board to support the new sign as part of the Star Tribune’s rebranding effort as presented.**
- 721 North 1<sup>st</sup> Street, New Apartment Building: representatives from Solhem Companies describe a new apartment building across from the Star Tribune Building at 721 1<sup>st</sup> Street to include 124 units on 4 levels with 2 levels of underground parking; parking for this property will need to accommodate the office building across the street that currently uses the land for parking; **A motion is made (Dave), seconded (Brent), and approved by the Board to support the development of the apartment building.** The North Loop Park Committee will review Solhem’s proposal to donate the land behind the apartment building as a public park in lieu of contributing park dedication fees- more information and financial justification has been requested.
- MPLS Farmers Market, New Vision: representatives from Urban Works describe three general ideas for a new vision for the Minneapolis Farmers Market; **A motion is made (DJ), seconded (Karen), and approved by the Board to support the goals of the City and for the team to consider improvements and enhancements to the Farmers Market including year-round space, a direct connection to the LRT station, structured parking, a commercial kitchen, and a plaza/gathering space;** work is in progress, an online survey is available; more information to come
- A presentation was made by Minneapolis Public Works to introduce the Hennepin Avenue Redevelopment project; for more information, a project link is available [northloop.org](http://northloop.org)
- Webster Elementary School is having an Open House on Saturday, January 30 from 10AM – 12PM

E. Livability – Greening & Lighting Update – Fritz Kroll

- No update this month.

- F. Livability – Pedestrian and Bicycle Update – Karen Lee Rosar
  - Downtown Open Streets is scheduled for August 7
- G. Livability – NL Park Update – Karen Lee Rosar
  - Report will be made at Annual Meeting later in the evening
- H. Safety and Livability – Phil Ailiff
  - No update this month.
- I. Sustainability/Community Garden – Bryan Hollaway
  - No update this month.

## VII. OLD BUSINESS

- A. Revolving Loan Fund Update – J.R. Maddox
  - NRP and CPP update coming in February.
- B. Farmers Market Advisory Group Update – Karen Lee Rosar
  - No meeting this month.
- C. 2020 Partners Update – Karen Lee Rosar
  - Focused on 2016 initiatives; the Farmers Market will be the main focus
  - Downtown Families gave a “really great” presentation
- D. DNG Update – DJ Heinle
  - A representative from NCR attended to answer potential questions
- E. Downtown Families Update
  - Laura Mays introduced herself and her family (husband and 3 kids) as downtown residents participating in Downtown Families events
  - Mays explained the mission of Downtown Families is to connect families living downtown with each other and events with a focus on school, housing options, parks, and public safety; for more information please visit [downtownfamiliesmpls.org](http://downtownfamiliesmpls.org)
  - The next event is the Second Annual Fancy Pants Dance scheduled for February 20 from 4-6 PM; the event will be held at 514 Studios, and will include snacks, popcorn, and entertainment; last year over 100 neighbors attended; this is a charitable event with contributions going to People Serving People this year; “Charlie the Coin Counter” will attend- encouraging kids to save their coins to donate; Mays requested a \$500 donation from the Board to help cover insurance, kids’ beverages, popcorn, etc.
  - **A motion is made (Karen), seconded (Dave), and approved by the Board to contribute \$500 to the Second Annual Fancy Pants Dance.**

## VIII. NEW BUSINESS

- By-laws: DJ reviews a list of potential changes that Bryan and he created; DJ will draft the proposed language and make available on the website for 30

days; the Board will review and vote on changes at March Board Meeting; the potential changes include:

- Modify the name “Warehouse District North Loop Neighborhood”
  - Incorporate the official City map of the neighborhood
  - Update references to outdated technology
  - Amend the terms “Chair” and “Vice Chair” to “President” and Vice President”
  - Eliminate language regarding a “standing Finance Committee” and instead describe the roles of the Treasurer and accountants
  - List the principle office address as 207 5<sup>th</sup> Street North (Lillian-Burg’s office address)
- Annual Meeting Comments:
    - Scott will discuss volunteer opportunities at the Annual Meeting later in the evening; also notes that those who sign in will be included in the drawings for prizes

Meeting adjourned at 6:25 PM.